



THE PACIFIC ASIA CONFERENCE ON INFORMATION SYSTEMS (PACIS 2011) Brisbane 8 – 11 July, 2011

Queensland University of Technology (QUT) Information Systems Discipline in cooperation with the University of Queensland (UQ) Business School will be hosting the 15th Pacific Asia Conference on Information Systems (PACIS) in July 2011 <http://pacis11.org>

Keynote speakers are still being confirmed, but will include

- Detmar Straub, J. Mack Robinson Distinguished Professor of Information Systems at Georgia State University, Editor-in-Chief of MIS Quarterly
- Natalie McDonald, Associate Director-General, Queensland Department of Public Works.

The Association for Information Systems (AIS) is the leading international association of Information Systems researchers <http://home.aisnet.org>. It organises its activities around three world regions – the Americas; Europe including Africa and the Middle East; and the Pacific Asia. PACIS is the main international Information Systems (IS) conference and the only AIS sponsored conference in the Pacific Asia Region.

PACIS typically attracts 200-300 delegates from 20-30 countries and 200-350 paper submissions. This involves 400-800 paper reviews, several workshops, a Doctoral Consortium and a main conference that extends over 3 days with typically 100-150 presentations. With minor variation, the conference has enjoyed continual growth over time and attracts the top IS researchers from around the region, as well as amongst the very best from around the world.

QUT will be the location of the main conference and is located in the Central Business District of Brisbane. The Doctoral Consortium will be held at the University of Queensland just 8 kilometres upriver by ferry.

In addition to mixing with top IS researchers, there will be opportunity to meet the Editors-in-Chief of the top IS journals (e.g. MIS Quarterly, Journal of the AIS) and current and past Presidents of AIS (e.g. Bernard Tan, Joey George, KKWei, Michael Myers...)

Benefits of Sponsorship

PACIS2011 provides an excellent opportunity for your organisation to:

1. Gain face-to-face exposure to Australia's leading researchers and opinion leaders in the field;
2. Maintain a high profile with your target markets;
3. Network with industry delegates and evaluate market trends to generate new business opportunities;
4. Mix informally with key decision-makers;
5. Demonstrate your involvement, commitment and support of the industry; and
6. Launch new products and services in front of an audience empowered with decision-making authority.



Conference & Exhibition Details

Exhibition Dates: from Friday 8 July (evening) to Monday 11 July (morning)

Exhibition Venue: Queensland University of Technology, Gardens Point Campus Brisbane

Conference Secretariat: ConferenceIT

Suite 6, 39 Tinarra Crescent

Kenmore QLD 4069

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Conference Website: <http://pacis11.org>



SPONSORSHIP OPTIONS
Gold Sponsor
AU\$11,000 including 10% GST
- THREE AVAILABLE -

ONE OF THE FOLLOWING:

- Conference bag
- Conference dinner
- Opening cocktail party

BENEFITS

- Your logo on the bag, acknowledgement as host of dinner or cocktail party.
- Speaking slot of 10 minutes at the opening plenary session or during the dinner or at cocktail party.
- Opportunity to present in the main program subject to approval by the PACIS Conference program committee.
- Complimentary registration for three delegates (inclusive of conference session attendance, collateral, morning/afternoon teas, luncheons and evening social events).
- Your support acknowledged on the home page of the conference website.
- Trade Show display area.
- Promotional material included in the delegates' satchels, limit 3 pieces (a folder with multiple pages counts as one item).
- An electronic list of delegates.
- Logo on the Conference PowerPoint slides and in the delegate material.

REQUIREMENTS

- Any promotional material for display at the Conference.
- Material to be put in satchels.
- Logo for image to be put on the conference website and in the delegate handbook; logo preferably provided as Vector EPS.
- Your company web address (as a link from your logo).
- Completed registration forms for three delegates.
- List of requirements for Trade Show.
- Sponsorship to be paid prior to the commencement of the conference.



Silver Sponsor
AU\$5,500 including 10% GST

ONE OF FOLLOWING:

- Official host of a conference lunch.

BENEFITS

- Opportunity to present in the main program subject to approval by the PACIS Conference program committee.
- Naming rights for the lunch.
- Complimentary registration for two delegates (inclusive of conference session attendance, collateral, morning/afternoon teas, luncheons and evening social events).
- Your support acknowledged on the home page of the conference website.
- Trade Show display area.
- Promotional material included in the delegates' satchels, limit 2 pieces (a folder with multiple pages counts as one item).
- An electronic list of delegates.
- Logo on the Conference PowerPoint slides and in the delegate material.

REQUIREMENTS

- Any promotional material to be displayed at the Conference.
- Material to be put in satchels.
- Logo for image to be put on the conference website and in the delegate handbook; logo preferably provided as Vector EPS.
- Your company web address (as a link from your logo).
- Completed registration forms for two delegates.
- List of requirements for Trade Show.
- Sponsorship to be paid prior to the commencement of the conference.



Bronze Sponsor
AU\$3,300 including 10% GST

ONE OF THE FOLLOWING

- Official host to a morning or afternoon tea

BENEFITS

- Naming rights for the nominated event.
- Complimentary registration for one delegate (inclusive of conference session attendance, collateral, morning/afternoon teas, luncheons and evening social events).
- Your support acknowledged on the home page of the conference website.
- Trade Show display area on Monday.
- Promotional material included in the delegates' satchels, limit 1 piece (a folder with multiple pages counts as one item).
- An electronic list of delegates.
- Logo on the Conference PowerPoint slides and in the delegate material.

REQUIREMENTS

- Any promotional material to be displayed at the Conference.
- Material to be put in satchels.
- Logo for image to be put on the conference website and in the delegate handbook; logo preferably provided as Vector EPS.
- Your company web address (as a link from your logo).
- Completed registration forms for one delegates.
- List of requirements for Trade Show.
- Sponsorship to be paid prior to the commencement of the conference.



Exhibitor
AU\$1,650 including 10% GST

BENEFITS

- Complimentary registration for one exhibitor delegate (inclusive of morning/afternoon teas and luncheons does not include conference session attendance, collateral and evening social events).
- Your support acknowledged on the home page of the conference website.
- Trade Show display area.
- Promotional material included in the delegates' satchels, limit 1 piece (a folder with multiple pages counts as one item).
- Logo on the Conference PowerPoint slides and in the delegate material.
- Be aware exhibitors would not normally be expected to speak at the conference.

REQUIREMENTS

- Any promotional material to be displayed at the Conference.
- Material to be put in satchels.
- Logo for image to be put on the conference website and in the delegate handbook; logo preferably provided as Vector EPS.
- Your company web address (as a link from your logo).
- Completed registration forms for one delegate.
- List of requirements for Trade Show.
- Sponsorship to be paid prior to the commencement of the conference.



Notes

When forecasting the investment to sponsor you should note the following:

Presentations

- Gold and Silver sponsors are encouraged to present subject to approval by the PACIS Conference program committee.

Delegates and staff

- Your sponsorship includes conference session attendance, collateral, morning/afternoon teas, luncheons and evening social events for the following delegates– Gold (3), Silver (2), Bronze (1), Exhibitors are entitled to send one booth person who is entitled to morning/afternoon teas and luncheons. You must register every attendee even if they are complimentary.
- All other delegates will need to be paid for. If you would like them to attend the presentations then the cost will be equal to the early bird rate.
- If your staff do NOT want to attend the presentations then they need to register as exhibitor staff at AU\$88/day (includes Morning/Afternoon Tea and Lunch; excludes attendance at conference sessions and collateral).
- You will need to pay for accommodation for your staff, this can be booked via the conference registration site, this is a special rate NOT available through your normal travel agent nor the web.

Exhibition

- The exhibition will commence on the evening of Friday 8 July 2011 and close after lunch on Monday 11 July 2011.
- You will be provided with a simple wall panel (Velcro-friendly), reasonable power, ambient lighting, a table with table cloth and two chairs.

Security

- You must lock down or remove all attractive items when your exhibition is un-occupied.
- All sponsors are responsible for obtaining insurance for their equipment in transit to and from the Conference and at the Conference venue.

Legals

- The members of the PACIS organising committee, QUT, the University of Queensland and Arinex Pty Ltd trading as ConferenceIT accept no liability for personal accident nor loss or damage suffered by any participant, accompanying person, invited observer or any other person by whatever means. Neither do we accept liability for any equipment nor software nor other goods of whatever form brought to the Conference by delegates, speakers, sponsors or any other party.
- When a delegate list is supplied to the sponsor, you are reminded to use it in accordance with the Australian Spam Act, the various Australian Privacy Acts and by following business best practices for information management.